AIDS TO PERSONNEL MANAGEMENT

/Text of Memorandum to the Inspector General from a Senior Official/

"1. This memorandum has been written in order to put on paper some of the ideas we discussed on 10 February. Though fully aware that the Agency's personnel policies, procedures, and organization present extremely complex problems, in this memorandum I limit myself to one aspect of the problem of personnel management: the deficiencies in the quality and organization of information about our personnel now available to management. (I am using "management" to include the individual supervisor who handles people and who makes decisions about them, also the various boards and echelons of command which make or review personnel decisions.)

"2. It is axiomatic that our personnel are our most valuable, in fact, practically our only asset. We pride ourselves on the high caliber of our personnel, comparing them favorably with those in other government agencies and business. Nevertheless, disillusioned, often bitter, criticisms of our personnel management are the rule rather than the exception. From my own observation these criticisms are prevalent throughout the "working" or "troop" level and are directed at the inertia which seems to paralyze action in personnel matters, but even more at the personnel decisions which ultimately are made. As I said, the purpose of this paper is to suggest methods of improving the information on which decisions are made, not to attack the problem of over-complex organization and the subsequent inertia, though I believe there would be less inertia if management had more effective tools.

"3. I have no desire to judge the accuracy or fairness of the critics of our personnel management, but will attempt to list the types of personnel decisions which are questioned together with a few of the usual criticisms, put in parentheses:

    a. The selection of personnel for employment. (Since we are hiring relatively few new people - except clericals - we can afford the highest standards and should be seeking the best qualified out of many candidates. We appear to have few objective standards for employment. If another emergency hits us, we may again find ourselves deluged with weak and inexperienced people, brought in at relatively high levels.)

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b. Placement: The transfer of employees from one
    position to another, often involving an increase
    in responsibilities and opportunity for promotion.
    Included in this category should be approvals for
    Agency or external training. Placement often
    requires "shopping" — the most bitterly criticized
    process in personnel handling. (Why is one man
    selected for a "good" job, when several others
    appear to have equal or better ability? In fact,
    it appears doubtful that more than one man was
    considered. Favoritism is suspected. To some,
    "shopping" of oneself is repugnant. Others became
    cynical hucksters. Why can't we insure that there
    is at least an element of competition for jobs by
    insisting that at least three men are considered
    for a position?)

c. Promotions.

    (Aside from minimum time-in-grade standards, there
    appear to be as many different promotion policies
    as there are career boards. Furthermore, most
    written promotion recommendations represent a
    supervisor's opinion, not always an unbiased
    summary of an employee's record. Therefore,
    career boards may not have all the relevant facts
    about the man under consideration nor even consider
    others of equal or greater merit.)

d. Termination, whether voluntary or "for the good of
    the Agency."
    (Too many good men are resigning because they feel
    they have not had a fair deal; too few "dead-heads"
    are being fired.)

"4. Whatever the validity of the criticisms, management is
blamed. Yet our "managers" are, on the average, men of genuine
ability and good will. One of the real difficulties confronting
management, however, is the fact that most personnel decisions
must be based on information in the personnel files. As I intend
to point out in more detail later, I fear that any given file will

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contain only some of the relevant data. Furthermore, the data will
be so scattered throughout the file that no busy supervisor will
bother to sort out the various bits and pieces, then evaluate and
synthesize the facts into a reasonably meaningful picture of the
person being judged.

"5. The sources for information about employees or candidates
for employment are many, and not always in the personnel files.
Obviously, personnel information, like intelligence information,
will be of more or less importance, depending upon a variety of
factors similar to those by which we judge intelligence information.
I do not intend to go into the problem of evaluating, analyzing,
and synthesizing personnel information, except to say that few
supervisors or career boards have the time or competence to produce
personnel intelligence. But I shall list the possible sources of
data which occur to me, not in order of importance nor with any
pretence that the list is exhaustive.

    a. Personal History Statements
    b. Pre-employment interviews
    c. Pre-employment tests or "assessments"
    d. Security investigation reports
    e. Medical examinations, including psychiatric
    f. Pre-training tests, including language aptitude
       and reading skills
    g. Tested language ability
    h. Training courses taken
    i. Training evaluations
    j. Fitness Reports
    k. Commendations or the opposite, not included in
       Fitness Reports
    l. Promotion Recommendations
    m. Career Development Plans and comments thereon
    n. Personal opinions - often oral - of co-workers
    o. "Production" - that is, the reports, memos,
       cables, etc., an individual has written
    p. Inspector General and Inspection and Review
       Reports

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"6.   It is not my contention that all personnel decisions re-
quire information from all these sources; however, if we applied
our own principles of intelligence production, we would at least
examine all possible sources to make sure that we had all the
available and relevant facts.   In other words, it is my belief
that our personnel decisions, including the day-to-day handling
of people – a subject I shall discuss later – are presently based
on partial, fragmentary, out-dated, possibly biased, but certainly
unorganized information.   (Parenthetically, we might wonder how our
customers would respond if we presented our intelligence product
in similar form.)   Since management is now forced to make personnel
decisions without the benefit of organized, evaluated data, I
believe we could give management a more effective tool if competent
"evaluators" put all available and pertinent data into usable and
understandable form.   What might emerge would be what could be
called, for want of a better term, a "personality profile."

"7.   I do not intend to prescribe either the format of a
profile or the range of information which it would include; how-
ever, I know what I, as a supervisor, have wanted to know about
my subordinates and how difficult it has been to be sure I had
all the facts.   What we need to know includes the following –
and probably more – objectively evaluated:

    ✓ a.   Biography, including education and career
          before joining the Agency
    ✓ b.   Agency experience – jobs held, training
    ✓ c.   Summary of training evaluations, Fitness
          Reports, other opinions (commendations, etc.)
    ✓ d.   Measurements of intelligence, language
          aptitude, etc.
    ✓ e.   Tested language ability and other tested skills
    ○ f.   Medical factors
    ○ g.   Special considerations (family, personal habits
          and traits.)
    ○ h.   Summary analysis of above data (including con-
          sideration of any other information that may
          come from study of samples of "production",
          opinion of associates, etc.)

_Executive
Inventory_

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"8.   Though I risk being repetitious, I feel that our present system, which depends so often upon "looking at the files" before making a decision, starts with a hodge-podge of file data and ignores facts which, though vital, may not be in the file at all - for instance, a medical or psychiatric report, non-loyalty information developed by a security investigation, the subject's production. I therefore find it quite understandable that many personnel decisions appear unjust, arbitrary, or based on favoritism. In fact, the decision now made in favor of "good old Joe" because a "manager" knows him is apt to be as sound as one based on "let's look at the file." However, evaluated, meaningful information would help management make decisions about an individual's future development, to compare candidates for the same assignment, and to do a better job of handling people in day-to-day work. (NOTE: I am not suggesting that the power of decision be taken from the "managers"; rather, that they be given the tools.)

"9.   If what I am proposing has enough merit to bear further exploration, I suggest that a small task force be set up. One member should be a professional psychologist who could bring his scientific approach to the problem of evaluating data. This task force might take these steps:

    a.   First, examine a cross-section of personnel
         files from different components of the Agency
         to determine whether or not my rather unflatter-
         ing comments about the utility of the files are
         valid.

    b.   Second, after finding what is in the files and
         how well or poorly organized the material is,
         determine what other needed information exists
         and whether or not it can be obtained for inclusion
         in the files.

    c.   Determine the possibility and usefulness of the
         profile approach, preferably by attempting to
         construct several profiles, then submitting the
         raw data and finished profiles to you for compari-
         son.

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"10.   The conclusions and recommendations the task force
might reach should not be predicted; however, I should like to
outline a few possible conclusions:

      a. That the files now contain all really
          relevant information in well-organized
          usable form.

      b. That the information is in the files, but
          is so mixed up with administrative paper
          that it is difficult to sort out.   In
          which case, the recommendation might be
          that separate files containing only the
          types of information needed for managerial
          decisions be set up, leaving the adminis-
          trative papers in the original files.

(handwritten: Senate Committee)

      c. That some useful facts are not in the files
          and should, therefore, be incorporated in
          the present files, or in separate files as
          suggested above. A system should also be
          established to insure the prompt flow of
          data to the files.

      d. That the personality profile approach has
          sufficient merit to justify the setting up
          of a permanent board which would prepare
          profiles of present employees upon request
          and would also prepare profiles on new em-
          ployees, whose files are still relatively
          virginal. Keeping these up-to-date should
          not be too difficult.

"11.   In addition to positive recommendations, I imagine that
the task force would come upon some interesting and illuminating
corollaries. For example, I have been very glib about "relevant",
"useful", "objective" personnel data. Just what do we mean? What
"acts" do we look for when we examine a file, a promotion recommenda-
tion, or a key placement suggestion? How do we weigh, evaluate
information about our people, information that may be contradictory
and from unevaluated sources? As intelligence officers, we can do a

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fairly good job of evaluating and synthesizing intelligence informa-
tion, but how adequate are we in handling information about our most
priceless assets - our personnel? If several men are being considered
for the same job, do we have standards that would ensure a decision
fair to the men and in the Agency's best interest? Do we even have
similar data to help us measure the relative fitness of men being
considered for a given job? (That is, on one man we might have a
full assessment, five training evaluations, and ten fitness reports;
on another, no assessment or intelligence tests, no training evalua-
tions - because the man has escaped training - and only two fitness
reports.) This last point suggests yet another possibility, that the
task force will come upon the need for certain standard measurements
of all our people, tests of effective intelligence, at least, in
addition to security and medical clearances.

"12. I should like to make a further suggestion concerning
profiles and standards. Could we not construct profiles of in-
telligence officers who are, by common consent, our better opera-
tors, reporters, etc.? We might find that certain basic attributes
are common to these "successful" officers - or that there are no
common denominators pointing to success. The task force, I believe,
will have to consider this question if a meaningful set of facts is
to be sought as a basis for the preparation of a profile.

"13. I previously stated that I would return to the problems
of day-to-day personnel management and how personality profiles
might assist a supervisor. It is obvious that the more a super-
visor knows about the strengths and weaknesses of his people, the
better he will be able to handle them from the beginning. As a
supervisor, I have had both happy and unhappy experiences. In one
instance, a complete assessment report enabled me to develop a man
to his maximum without subjecting him to certain pressures he pre-
sumably would have broken under. In another case, because I did
not have access to the results of a medical examination, a man was
overworked and became seriously ill. If a supervisor has only
partial knowledge of his people, men will inevitably be given
responsibilities too great, or insufficient, will be urged into
operations for which they are not trained or qualified, or into
efforts at analysis or composition for which they have no talent.

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To be sure, over a period of time supervisors learn to know their people; but how much better it would be if we could begin handling a man just assigned to us with the accumulated and evaluated facts about the man in our possession. This would be particularly help-ful to the overseas Station Chief, who usually gets no information, or an absolute minimum, about people joining his staff.

    "14. In conclusion, I should like simply to repeat my main theme: that personnel management can be no better than the tools it has to work with. It goes without saying that poor or care-less workmen can misuse good tools; however, failure to use tools properly could be more easily corrected by higher management if the upper echelons knew that good tools had been available. In other words, reviews of decisions would be easier and more just if the same organized, evaluated facts were available to both levels of command."